

Magazine trim size (actual page size)
7.878" width X 10.5" height

Full page Ad with bleeds
.125 bleed on all sides.
8.125" width X 10.75" height

Live area (to avoid print cuts)
.3125" on all sides

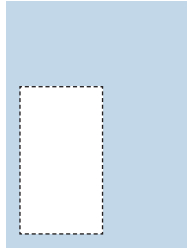
*Resolution: 300DPI (dots per inch) • Color: CMYK

Magazine trim size is 7.875" x 10.5". For full page/full bleed ads, allow 1/8 bleed on all four sides. Allow for a 5/16" live area. (view diagrams)

2-page spread ad: Page size: 15.75 in x 10.5 in Bleed: .125 in Resolution: 300 dpi CMYK

Full Page Ad Specs: Page Size: 7.875 in x 10.5 in Bleed Size: .25 in Total page size with bleed: 8.125 in x 10.75 in.

*** Please set your margins to at least .3 inches. This will prevent any images or text from being truncated during the printing process**



1/3 Block
3.625" width X 6.375 height



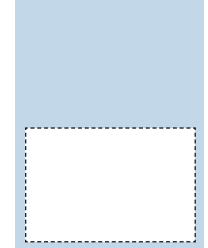
2/3 Vertical
4.75" width X 9.75 height



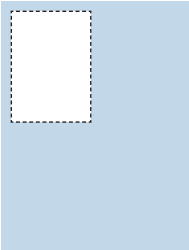
2/3 Horizontal
7.125" width X 6.375 height



1/2 Vertical
3.4375" width X 9.75 height



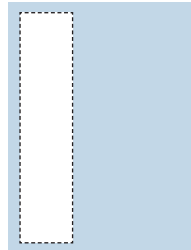
1/2 Horizontal
7.125" width X 4.85 height



1/4 Vertical
3.4375" width X 4.75 height



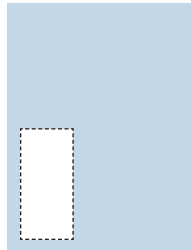
1/4 Horizontal
7.125" width X 2.3125 height



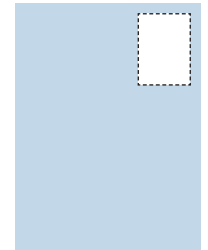
1/3 Vertical
2.3125" width X 9.75 height



1/3 Horizontal
7.125" width X 3.125 height



1/6 Vertical
2.3125" width X 4.75 height



1/9 Vertical
2.3125" width X 3.125 height